

2023 Poster Contest Local Rules



Theme: “One Water”

Categories by grade: K-1; 2-3, 4-6; 7-9, 10-12

Headwaters SWCD Contest Rules:

- The Conservation Poster Contest is open public, private, and home school students in kindergarten through twelfth grade.
- **Poster size must be within 8.5”x11” (letter-size) to 22”x28” (full-size poster board)**
- Posters must be hand-drawn—using any media including: paint, crayon, colored pencil, charcoal, stickers, paper, and/or other materials.
- Posters should be mostly flat. (Less than 1” thick, posters with bulky items that cannot be packaged will not be judged)
- **PLEASE SEE PAGE 2 FOR DIGITAL ENTRY RULES (only open for grades 7-12)**
- All posters must be created by an **individual** student, rather than a team of students. Entries must be a contestant’s original creation and may not be traced from photographs or other artist’s published works.
- The 2023 theme/title “**One Water**” must be included on the poster submission in order to be judged.
- **Each entry must have an official entry form signed by a parent/guardian for judging.** (Entries can be submitted by teachers, but forms must have a parent/guardian signature).
- Although younger students will most likely receive help in planning from parents and/or teachers, Headwaters SWCD encourages each student to do their own work. Note: Entries with student handwriting and coloring typically score higher than those designed, drawn and colored by adult assistance.
- **Posters are due to the Headwaters SWCD office by June 2, 2023.** Posters may be mailed or dropped off at the district office.

Poster Evaluations

The Posters will be evaluated on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)
- Also taken into consideration: artwork is done by student listed on the entry form (letters of explanation will be taken into consideration).

Awards

- Each 1st place, 2nd place and 3rd place winners (one per category) will receive a conservation-themed prize. These posters will also be submitted to the state poster contest for competition.
- All participants will receive a certificate of participation.
- Any interested student in a Scout Program can receive a patch for participating in the contest. Interested students must request the patch on their completed form.

RULES FOR DIGITAL ENTRIES (only open for grades 7-12)

- The 2023 Stewardship theme “**One Water**” should be on each poster submission to be eligible for the state and national poster contest.
- Poster size can be horizontal or vertical, measuring 8.5’ x 11”

MEDIA

- Any mixed media suitable for reproduction as a poster such as Canva, PicMonkey, Google Slides, Photoshop, InDesign, etc is allowed.
- Digital posters must be original art and shall not include any copyrighted, trademarked or branded marks, images or phrases besides the NACD 2022 themed logo (One Water), if desired.
- Submission Format Digital design should be submitted as a 300 dpi JPEG or PNG.

