

2019 NACD/VASWCD Poster Contest



Headwaters SWCD Contest Rules

- The Conservation Poster Contest is open to kindergarten through twelfth grade students and entered into one of the grade divisions ((K-1; 2-3; 4-6; 7-9; 10-12).
- Poster size must be within 8.5"x11" (letter-size) to 22"x28" (full-size poster board)
- Posters must be hand-drawn. Any media may be used to create a flat poster including: paint, crayon, colored pencil, charcoal, stickers, paper, and/or other materials.
- All posters must be created by an individual student, rather than a team of students. Entries must be a contestant's original creation and may not be traced from photographs or other artist's published works.
- The 2019 Stewardship theme "Life in the Soil: Dig Deeper" must be included on the front side of each poster submission to be eligible for the national poster contest.
- Each entry must be submitted with a completed entry form attached to the back of the poster. This entry form must be signed by a parent or guardian to be eligible for the contest.
- Posters are due to the Headwaters SWCD office by April 19, 2019. Posters may be mailed or dropped off at the district office.
- Although younger students will most likely receive help in planning from parents and/or teachers, Headwaters SWCD encourages each student to do their own work. Note: Entries with student handwriting and coloring will score higher than those designed, drawn and colored by adult assistance.
- Posters entered into the national competition must have been judged by the Headwaters SWCD sponsored poster contest and the VASWCD sponsored poster contest.
- The 1st place poster in each category will be submitted to the VASWCD. The winners of the state contest will receive a prize and move on to the NACD Poster Contest. The top three posters (in each category) of the national contest will receive monetary prizes. First place winners will receive \$200, second place winners will receive \$150 and 3rd place winners will receive \$100. Monetary prizes at the national level are sponsored by the NACD Auxiliary from their quilt project and the Albert I Pierce Foundation.
- Any Scout who creates a poster and submits to Headwaters SWCD to earn the VASWCD Poster Contest Patch must request a patch on the completed entry form submitted with his or her poster.
- All posters will be returned to participants after the contest(s) are completed.

Poster Evaluations

Poster Contest Entries are reviewed by the Headwaters SWCD Education Committee based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)